



bluebubble

one people

Making your club more successful and financially secure is what Bluebubble does and it doesn't cost you a cent.

How to build your **business** using **Bluebubble**

The success of your business depends on retaining your existing customers and gaining new ones. Client loyalty is crucial. **Bluebubble** offers a unique and inexpensive business formula which does just that. Installing **Bluebubble** into your club can give you

- Better customer retention
- The opportunity to build membership
- Increased customer satisfaction

How would you like to operate your gym round the clock? Well you can. **Bluebubble** allows members to access their fitness program out of hours.

By having an initial session with one of your personal trainers your member is provided with support and program updates without being physically present in your gym.

This now increases their value to a level they would receive in normal opening hours. A truly 24 hour gym!

So how does **Bluebubble** work?

Bluebubble provides a fully self-contained business package.

Bluebubble is accessed through a unique code [pin number] so that only paying members can use it. It is totally secure. **Bluebubble** actively markets your members with the benefits of upgrading or renewing their membership to your club as well as providing your trainers with easy instructions for them to maintain their individual profiles and that of their clients. Each trainer and club has 24hr online support from **Bluebubble**.

Bluebubble allows your members to view your personal trainer's profiles and ask questions without feeling intimidated.

Bluebubble provides your gym with an on-line exercise capability to your members 24hrs a day.

Bluebubble is a sure-fire way to increase customer loyalty and increase your profits.

How to install **Bluebubble**

We enter your trainers on to **Bluebubble** using their email addresses. By using **Bluebubble's** simple on-screen guide each trainer can then build a profile of themselves and their clients. It is that simple!

Once this is complete **Bluebubble**;

- Provides a full marketing pack to promote your new service to your members within and outside of your club.
 - Provides your sales teams and reception with information and marketing on 'up selling' **Bluebubble** to your current members and showing new members the benefits of joining your club. Remember, every time your member goes on-line you have the opportunity to sell to your customers.
 - Provides your members with their own unique website allowing safe contact and communication with your trainers. Each member is provided with their own pages with information on the trainers they have chosen and any programs they may have including all communication between themselves and the trainers.
 - Provides your trainers and club with full **Bluebubble** online, telephone and personal support, whenever your gym is staffed.
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How much does **Bluebubble** cost?

Bluebubble has a price plan for your club no matter what its size and membership structure. It is tailored to ensure that your club is more profitable, without being out of pocket at any time.

A **Bluebubble** consultant can give you a free appraisal on the spot, and provide any information you may require.

Executive summary

Bluebubble operates as a completely self-contained package. **Bluebubble** will provide your club with the most up to date and sophisticated fully interactive trainer-to-member software in the world. **Bluebubble** will allow you to grow your trainer base; retain your customers; give you the ability to service more members; and provide a financial edge to your business in the years to come.

For more information please enquire at:

info@bluebubble.com.au

Or go to our website

www.bluebubble.com.au



bluebubble

pineapple